

Corporate sector urged to come on board for flood victims

23rd Dec 2010

Lord Mayor Lisa Scaffidi is calling on the corporate sector to come to the aid of Gascoyne and Mid-West flood victims by donating to the Lord Mayor's Distress Relief Fund (LMDRF).

The Lord Mayor was speaking after a personal visit from the Regional Managing Director of Apache Energy Ltd, Mr Tom Maher, who presented her with a \$10,000 cheque for the appeal.

"We have all seen the graphic images of the devastation caused by the severe flooding in the Gascoyne and parts of the Pilbara and Mid-West regions in the lead-up to Christmas," Ms Scaffidi said.

"If we just stop to think about the plight of people in the affected region then we can appreciate the difficulties that lie ahead for them in what is, for most of us, a joyous festive season.

"Traditionally, West Australians are very willing to come forward with donations for such worthy appeals as this, but I'm sure our more of our successful companies would be willing to show some generosity as well.

"Congratulations to Apache Energy for getting the corporate ball rolling. I would love to see other companies step forward now as well."

The LMDRF is the recognised state emergency fund and is run by an independent board with all money going directly to victims. It provides fast-track assistance to those suffering hardship.

Donations to the Lord Mayor's Distress Relief Fund Gascoyne & Mid West Floods Appeal can be made in the following ways:

- through any BankWest branch or agency to their dedicated account BSB 306-089, Account 275618-6;
- in person at the Customer Service counter at Council House, 27 St Georges Terrace, Perth;
- by mail to LMDRF, c/- City of Perth, GPO Box C120 Perth 6839.
- by credit card (Mastercard or Visa) - phone the City of Perth Customer Service Centre on 9461 3333.

Donations of \$2.00 and above are tax deductible.

The LMDRF was established in 1961 and is the long-standing, established fund to assist West Australians in times of disaster.



Caption: Tom Maher from Apache Energy hands over a cheque to Lord Mayor Lisa Scaffidi