



19 November 2015

Official Esperance Fires Appeal Launched

The Lord Mayor's Distress Relief Fund (LMDRF) has been activated to raise and coordinate donations to support the victims of the fires currently burning in the State's south.

The LMDRF is the recognised state emergency fund and provides relief for personal hardship and distress arising from natural disasters occurring within Western Australia.

Lord Mayor Lisa Scaffidi said the tragic loss of four lives and damage caused by the wildfires in the Esperance region is devastating.

"Our thoughts and prayers are with the people of the affected communities and the loved ones of those who have died," Ms Scaffidi said.

"Through the Lord Mayor's Distress Relief Fund, members of the community can help those who are affected by this unprecedented disaster to rebuild their lives.

"The fund is operated by an independent Board and donations over \$2 are tax deductible.

"The costs of administering the fund are absorbed by the City of Perth, so all money raised will go directly to those who need it most."

Donations to the Esperance Fires Appeal can be made:

- via EFT: BSB: 306-035, Account: 201445-8
- over the counter at any BankWest branch or agency to the dedicated appeal account BSB: 306-035, Account: 201445-8
- in person at the Customer Service counter at Council House, 27 St Georges Terrace, Perth
- on the phone via credit card on 9461 3886 during normal business hours
- by mail to LMDRF, Esperance Fires Appeal, City of Perth, GPO Box C120, Perth WA 6839

The process for distributing funds will be announced at a later date and will be managed in conjunction with the Shire of Esperance.

For more information go to:

Website www.appealswa.org.au

Facebook www.facebook.com/Distress.Relief.Fund

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